



January 10, 2006

Ms. Adele Lohmann, Director  
Festiv-Ale A Brewer's Expo  
1401 Albert Street  
Regina, SK. S4R 2R8

Dear Adele:

The Tourism Regina Awards Committee has a mandate to seek nominations for the Tourism Saskatchewan Awards of Excellence program. Our Committee has met and we have good news for you.

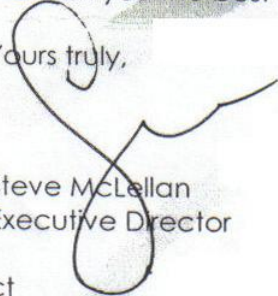
We believe you would be a great Nominee for the **Promotional/Marketing Campaign (Event or Festival) under \$20,000** and we'd like to nominate you. The criteria for the award are enclosed for your review.

Here is how the process goes from here. We ask that you complete the nomination form and the submission. We will act if you desire, as the Nominator. If you would like minimal assistance in writing your submission or have any questions in this process, we would be more than happy to help. Please contact Tiffany Stephenson, Leisure Marketing Manager at 751.8779 or by email

The Nominations are due on *February 15<sup>th</sup>, 2006* to Tourism Saskatchewan at 1922 Park Street. If you need help in completing your nomination please contact Tiffany prior to deadline. There are three finalists named in each award category and the winners are named at the Tourism Saskatchewan Awards of Excellence Gala on April 6<sup>th</sup>, 2006 in Saskatoon.

You are a deserving Nominee and we are hopeful you will also win the Award. We wish you the best of luck.

Yours truly,



Steve McLellan  
Executive Director

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Enclosure: